TIVE FOR MONIE

ONE EVENT. MANY MEMORIES



JULY 30, 2021 | 6:00PM ST. MARY'S COUNTY FAIRGROUNDS

5TH ANNUAL DRIVE-IN FAMILY EVENT (2.0) the Promise



Helps parents build parenting skills like communication and positive discipline



Educates child care providers through professional development courses and in-classroom support



Promotes family togetherness & bonding through supervised visitation and co-parent coaching

> Our mission is to provide a unique event that brings families and community together. We missed out putting on a big 5th Annual Drive-In Family Event this past year. To make up for all that was missed, we are hosting a 5th **Annual Drive-In Family Event 2.0! This** year, our event will be on July 30, 2021 at the St. Mary's County Fairgrounds! In addition to the showing of a popular children's movie on a giant inflatable movie screen, our guests will be able to experience drive-in style parking, face paintings, concessions, local vendors, and more! Help us celebrate this milestone by making this event bigger than ever!

Center s

DRIVE-

FAMILY EVENT

Hollywood: \$5,000 (1 available)

Exclusive Title Sponsor of Event! You will receive recognition as the Title Sponsor on event logo, website and social media sites.

- (1) video ad for event recognizing company as title sponsor on social media
- \cdot (1) 1-hour on-site expert training for up to 30 associates on early childhood behavior or positive discipline
- \cdot Logo/name on 3 event road signs placed prominently around St. Mary's County
- · Company signs placed prominently at Event (please provide)
- · Logo/Name with link to website on social sites
- · Logo in event booklet
- \cdot 20 sponsored outreach tickets with company logo placed on tickets (to be given away by PRC on behalf of Hollywood Sponsor)

Blockbuster: \$2,500

- 5 Vehicle Passes to event
- 30-second commercial spot to be played prior to film showing
- · Company logo and recognition placed on event website and social media sites
- · Company signs placed at event (please provide)
- · Logo/Name with link to website on social sites
- · Logo in event booklet
- \cdot 15 sponsored outreach tickets with go company logo placed on tickets (to be given away by PRC on behalf of Sponsor)

Silver Screen: \$1,000

- 3 Vehicle Passes to event
- 30-second commercial spot to be played prior to film showing
- \cdot Company logo and recognition placed on event website and social media sites
- · Company signs placed at event (please provide)
- · Logo/Name with link to website on social
- · Logo in event booklet
- \cdot 10 sponsored outreach tickets with company logo placed on tickets (to be given away by PRC on behalf of Sponsor)

Studio: \$500

- · 2 Vehicle Passes to event
- Company logo and recognition placed on event website and social media sites
- · Logo/Name with link to website on social sites
- · Logo in event booklet

 \cdot 5 sponsored outreach tickets with company logo placed on tickets (to be given away by PRC on behalf of Sponsor)

Cinema: <u>\$250</u>

Company logo and recognition placed on event website and social media sites
Logo in event booklet

Silent Film: \$100

· Name or logo in event booklet

I WOULD LIKE TO BE A 2021 DRIVE-IN SPONSOR!

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